SVKM's NMIMS

School Name: School of Business Management **Campus:** Bangalore, Hyderabad, Navi Mumbai & Indore

Teaching Scheme for Academic Year: 2024-25

(As approved in the 59th Academic Council dated April 2024)

Name of the Programme: MASTER OF BUSINESS ADMINISTRATION **Year of the Programme:** First **Trimester: I**

Sr. No.	Module/Subject Code	Full Name of the Module	Area/Discipline	Theory Sessions per week	Practicals Sessions per week	Tutorials Sessions per week	Total no. of Sessions for the subject in a term	Credit/s	Duration of Exam - Term End Exam (Hrs)	Duration - Only ICA	Mode of Exam (Written/Offline/On-line/Computer based/Practical/Viva/Jury/Presentation)	Class Participation/Case Discussion in Class	Test	Case Study	Assignment	Assignment (Group Component)	Project Work	Mid Term	Individual/Group presentations	Individual Communication	Individual Situations	Giving and Receiving developmental feedback	Assertiveness Role Play	Group Communication/Project	Group Business	Total Marks	Scaled to (Marks)	TEE Marks (Question Paper)	TEE Scaled to (Marks)	Total Marks (ICA+TEE)	Weightage %	Template Codes	Category	GR applicable (Yes/No)	Remark	Academic council date and page number
1	803BE0C106	Ethical Issues in Management	BES	1	0	0	10	1.5		0		10			15		25									50	50	0	0	50	100	7032	COMP	NO	Only ICA	
2	803EC0C027	Microeconomics	ECO	2	0	0	20	3	2		Written	10	20		30											60	60	40	40	100	100	7035	COMP	Yes		
3	803CT0C029	Managerial Communication I	COM	2	0	0	20	3		0										20	20	10		20	30	100	100	0	0	100	100	7032	COMP	NO	Only ICA	
4	803FI0C076	Financial Accounting and Analysis	FIN	2	0	0	20	3	2		Written	20						20	10					10		60	60	40	40	100	100	7035	COMP	Yes		59th ACM April 2024
5	803MK0C062	Marketing Management 1	MKT	2	0	0	20	3	2		Written	10		20	10		20									60	60	40	40	100	100	7035	COMP	Yes		
6	803HR0C067	Organizational Behaviour 1	HRBS	2	0	0	20	3		0		20			30	20	30									100	100	0	0	100	100	7032	COMP	NO	Only ICA	
7	803OD0C075	Statistical Inference for Decision Making	ODS	2	0	0	20	3	2		Written		30	10			20									60	60	40	40	100	100	7035	COMP	Yes		
8	803HR0X013	Group Process Lab	HRBS	0	0	0	4.5 hrs	0		0																0	0	0	0	0	0	8395	EXEX	NO	Non credit compulsory workshop - 4.5 hours	
9	803HR0X017	Interview Skills	HRBS	0	0	0	3 hrs	0		0																0	0	0	0	0	0	8395	EXEX	NO	Compulsory workshop - 3 hours	59th ACM April 2024
	Total			13	0	0	130	19.5	8	0	--	70	50	30	85	20	95	20	10	20	20	10		30	30	490	490	160	160	650						

Note: Each Session is equivalent to 90 minutes.

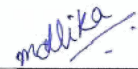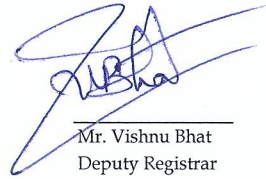| Justification for ICA |
|---|
| **Managerial Communication I -** The Course is based on experiential learning, and learning goals are achieved through continuous internal assessments where the feedback provided is far more important than marks. Also, most of the evaluative components is on in-class presentations |
| **Organizational Behaviour 1 -**
The Area discussion during the development of the OB1 course (as part of the reworking of the OB/HR area credits for FT MBA Yr I,) mapped the (above stated)course learning outcomes with the assessment methods of individual reflection based assignment, case and article based discussion focused class participation, decision making based assignment and team based assignment (all focused on situation/instrument based analysis, application of frameworks taught in class and analysis of cases), making OB1 an ICA course. |
| **Ethical Issues in Management -** Over the last few years, experts in the BoS meeting for BES area have been advising that for the course on , 'Ethical issues in Management' students cannot be assessed in a time bound question- answer based examination as there cannot be an ideal answer to a question on ethics. Instead, it is amenable for assessment via group projects and assignments. Honourable VC also had expressed similar opinion in different forums. The faculty group teaching the course agreed on the merits of having group assessments and individual assignments and hence have made this course 100% ICA since the last couple of years. |

Bakalavati Babaleshwar
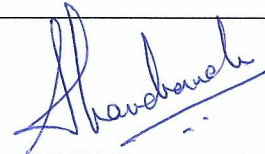Course Coordinator
Date: 06 May 2024
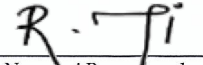
Kalashri K N
Assistant Registrar
Date:

Dr. Mallika Srivastava
PGP Chairperson
Date:

Mr. Vishnu Bhat
Deputy Registrar
Date:

Mr. Chandramohan Shahabad
Joint Registrar
Date:

Dr. Narayani Ramachandran
Director
Date: