

SVKM'S NMIMS - School of Business Management
Master of Business Management (MBA)
First Year (2026- 2027)

	Trim I	Trim II	Trim III
	• Ethical Issues in Management (1.5) • Microeconomics (3) • Managerial Communication I (3) • Financial Accounting and Analysis (3) • Marketing Management 1 (3) • Organizational Behaviour 1(3) • Statistical Inference for Decision Making (3) • Contract, Competition and Consumer Laws (1.5) • Generative AI and Prompt Engineering Essentials (1.5) - (Coursera)	• Macroeconomics (3) • Industry and Competitive Landscape Analysis(1.5) • Managerial Communication II (1.5) • Management Accounting for Decision Making (3) • Value, Risk and Capital Markets (1.5) • Marketing Management 2 (3) • Organizational Behaviour 2 (3) • Storytelling with Data (1.5) • Modelling & Optimization for Business Decisions (3)	• Corporate Sustainability (3) • Strategic Management (3) • Leadership Communication & Decision Making (1.5) • Corporate Finance (3) • Human Resource Management (1.5) • Production & Operations Management (3) • Business Research Methods (1.5) Elective: Any one of the following • Financial Modelling (1.5) • Sales Management (1.5) • Predictive Analytics (1.5)
Non Credit Workshops	• Group Process Lab (Compulsory workshop - 4 hours) • Interview Skills (NC Compulsory workshop)- 3 hours)		• Negotiations Skills & Processes (Compulsory workshop -7 hours) • We-Care
Total Credits	22.5	21	18
Total Courses	8	9	8
Year total credits	61.5		

- Additional MOOC may be Mandatory for a few courses
- [Each (3) credit will be of 20 sessions of 80 minutes each
- [Each (1.5) credit will be of 10 sessions of 80 minutes each]

Ashwini Dighe
Course Coordinator

Tejash Somaiya
Deputy Registrar

Prof. Papiya De
Program Chairperson

Dr. Chandrima Sikdar
Dean (Academics and Learning Experience)