


Name of the Programme: Master of Business Administration


Year of the Programme: First


Trimester I


S r. N o.	Module/ Subject Code	Full Name of the Module	Area/ Disci pline	The or y S e s s i o n s p e r w e e k	Pra c t i c a l S e s s i o n s p e r w e e k	Tut o r i a l S e s s i o n s p e r w e e k	Total no. of S e s s i o n s f o r t h e s u b j e c t i n a t e r m	Cred it/s	Dur a t i o n o f E x a m i n a t i o n (Hrs)	Mode of Exam	Examination Scheme (Weightage)																Tem p l a t e C o d e s	Cate g o r y	GR a p p l i c a b l e (Yes /No)	R e m a r k	Academic council date and page number				
											Distribution of ICA Marks																					Term End Exam inati on		Total	
											W r i t t e n / O f f L i n e / O n - l i n e / C o m p u t e r b a s e d / P r a c t i c a l / V i v a / J u r y / P r e s e n t a t i o n	C l a s s P a r t i c i p a t i o n	T e s t	C a s e S t u d y	A s s i g n m e n t	A s s i g n m e n t (G r o u p C o m p o n e n t)	P r o j e c t W o r k	M i d T e r m	G r o u p F i e l d P r o j e c t	I n d i v i d u a l C o m m u n i c a t i o n S i t u a t i o n	G i v i n g a n d R e c e i v i n g d e v e l o p m e n t f e e d b a c k	A s s e r t i v e R o l e p l a y	G r o u p C o m m u n i c a t i o n	G r o u p B u s i n e s s	T o t a l M a r k s	S c a l e d t o (M a r k s)						M a r k s (Q u e s t i o n P a p e r)	S c a l e d t o (M a r k s)		M a r k s (I C A + T E E)
1	803BE0C001	Ethical Issues in Management	BES	1	0	0	10	1.5		0	Written	10			15		25								50	50	0	0	50	100	7032	COMP	NO	Only ICA	
2	803EC0C002	Microeconomics	ECO	2	0	0	20	3	2		Written	10	20		30										60	60	40	40	100	100	7035	COMP	Yes		
3	803CT0C002	Managerial Communication I	COM	2	0	0	20	3		0									20	20	10	20	30	100	100	0	0	100	100	7032	COMP	NO	Only ICA		
4	803FI0C002	Financial and Management Accounting	FIN	2	0	0	20	3	2		Written	20			10		20	10							60	60	40	40	100	100	7035	COMP	Yes		
5	803MK0C002	Marketing Management 1	MKT	2	0	0	20	3	2		Written	10		20	10		20								60	60	40	40	100	100	7035	COMP	Yes		
6	803HR0C002	Organizational Behaviour 1	HRBS	2	0	0	20	3		0		20			30	20	30								100	100	0	0	100	100	7032	COMP	NO	Only ICA	
7	803OD0C001	Statistical Inference for Decision Making	ODS	2	0	0	20	3	2		Written		30	10			20								60	60	40	40	100	100	7035	COMP	Yes		
8	803HR0C003	Group Process Lab	HRBS	0	0	0	4(hours)	0		0															0	0	0	0	0	0	8395	EXEX	NO	Non credit compulsory workshop - 4 hours	
Total				13	0	0	130	19.5	8	0	-	70	50	30	95	20	95	20	10	20	20	10	20	30	490	490	160	160	650						


Ashwini Dighe
Coordinator


Tejash Somaiya
Dy. Registrar


Dr. Madhavi Gokhale
Program Chairperson


Dr. Chandrima Sikdar
Associate Dean


Dr. Prashant Mishra
Dean

Date:
Date:
Date:
Date:
Date:

*** Each Session is equivalent to 80 minutes

No Change in the Courses of MBA 1st year Trimester I, it is same as last year

Name of the Programme: Master of Business Administration

Year of the Programme: First

Trimester II

Sr. No.	Module / Subject Code	Full Name of the Module	Area/ Discipline	Theory Sessions per week	Practicals Sessions per week	Tutorials Sessions per week	Total no. of Sessions for the subject in a term	Credits	Duration of Examination (Hrs)	Mode of Exam	Examination Scheme (Weightage)																Term End Examination	Total	Template Codes	Category	GR applicable (Yes / No)	Remark	Academic council date and page number				
											Distribution of ICA Marks																										
											Term End Examination	Only ICA	Written/ OffLine/ On-line/ Computer based / Practical / Viva /Jury/ Presentation	Case and class discussion	Test	Group Project	Class Participation	Quiz	Group Presentation	Group Assignment	Assignment (Email Writing)	Project work (Proposal Writing)	Project work (Report Writing)	Group Project Report	Project	Group Project 1								Group Project 2	Case Study	Total Marks	Scaled to (Marks)
1	803BE0C110	Contract, Competition and Consumer Laws	BES	1	0	0	10	1.5	2	Written			10		20									30	30	20	20	50	100	7035	COMP	Yes					
2	803BE0C111	Industry and Competitive Landscape Analysis	BES	1	0	0	10	1.5	2	Written			10	10		10								30	30	20	20	50	100	7035	COMP	Yes					
3	803EC0C033	Macroeconomics	ECO	2	0	0	20	3	2	Written			10	20		30								60	60	40	40	100	100	7035	COMP	Yes					
4	803CT0C033	Managerial Communication II	COM	1	0	0	10	1.5	0				10				10	15	15					50	50	0	0	50	100	7032	COMP	No	Only ICA				
5	803FI0C066	Financial Statement Analysis	FIN	1	0	0	10	1.5	0				10	20					20					50	50	0	0	50	100	7032	COMP	No	Only ICA				
6	803MK0C069	Business Research Methods	MKT	1	0	0	10	1.5	0				10	10					18				12	50	50	0	0	50	100	7032	COMP	No	Only ICA	Page1, 56th ACM - 6 Feb 23			
7	803MK0C070	Marketing Management 2	MKT	1	0	0	10	1.5	2	Written	15		15											30	30	20	20	50	100	7035	COMP	Yes					
8	803HR0C072	Organizational Behaviour 2	HRBS	2	0	0	20	3	2	Written			20											25	15		60	60	40	40	100	100	7035	COMP	Yes		
9	803OD0C088	Business Analytics	ODS	1	0	0	10	1.5	0				10	30	10									50	50	0	0	50	100	7032	COMP	No	Only ICA				
10	803OD0C089	Modelling & Optimization for Business Decisions	ODS	2	0	0	20	3	2	Written			25		10								25			60	60	40	40	100	100	7035	COMP	Yes		Page1, 56th ACM - 6 Feb 23	
Total				13	0	0	130	19.5	12	0	-	15	35	55	100	50	20	40	10	15	40	20	18	25	15	12	470	470	180	180	650						

Justification for ICA

1 Managerial Communication II - attempts to hone skills interpersonal skills through Group Communication situations and tests the student's ability to be persuasive in the written format. An end-term examination, which is only evaluative sans feedback, will have little impact on the student's ability to understand his/her shortcomings and strengths

Name of the Programme: Master of Business Administration

Year of the Programme: First

Trimester II

2	Financial Statement Analysis - The group submission and the manner by which it is administered, goes a long way in fulfilling the objective and purpose of learning as aforesaid. The comprehensive understanding of the students' analytical ability is best captured in the aforesaid Internal Continuous Assessment
3	Business Research Methods* is a hands-on course on tool-based data analysis using different techniques. The learning of such courses is enhanced with personalized feedback through regular evaluations such as assignments and projects that require the students to delve in techniques that are beyond those taught in the classroom sessions. The 100% ICA structure of this course encourages students to experiment with their data evaluation skills while working on the business/open source datasets and simulate decision-making derived from analysis of data.
4	Business Analytics- In the business analysis course we give an overview of the technical topics around data analytics to the students and give them an opportunity to try out the techniques on their own in their group projects that is somewhat open-ended in terms of scope. Since the hands on component is substantial, the evaluation is done on a continuous basis so as to effectively judge their performance from close quarters

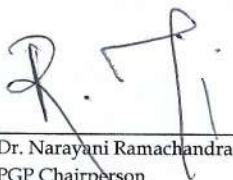
Note: Each Session is equivalent to 90 minutes.



Bakalavati Babaleshwar
Course Coordinator
Date: 18 Aug 2023

On leave

Kalashri K N
Assistant Registrar
Date:

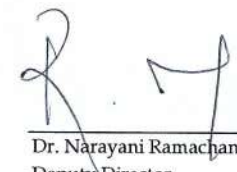


Dr. Narayani Ramachandran
PGP Chairperson
Date:

Mr. Vishnu Bhat
Deputy Registrar
Date:

On leave

Mr. Chandramohan Shahabad
Joint Registrar
Date:



Dr. Narayani Ramachandran
Deputy Director
Date:

SVKM's NMIMS

School Name: School of Business Management Campus: Bangalore, Hyderabad, Navi Mumbai & Indore

Teaching Scheme for Academic Year: ~~2022-2023~~ 2023-2024

(As approved in the Academic Council dated 54th ACM 23 June 2022)

Name of the Programme: **MASTER OF BUSINESS ADMINISTRATION**

Year of the Programme: **Second**

Trimester: **IV**

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credit/s	Duration of Examination (Hrs)		Mode of Exam	Examination Scheme (Weightage)										Template Codes	Category	GR applicable (Yes / No)	Remark	Academic council date and page number			
									Term End Examination	Only ICA		Distribution of ICA Marks							TEE		Total								
												Class Participation	Test	Case Study	Assignment	Project Work	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)	Marks (ICA+ TEE)						Weightage %		
		Compulsory Course																											
1	803GM0C001	Industry Analysis	GMT	3	0	0	30	3	0	Yes	-	20		20	20	40	100	100	0	0	100	100	7032	COMP	No				
		Elective - Analytics																											
2	803AN0E001	Advanced Multivariate Techniques for Analytics	ANA	3	0	0	30	3	2	0	Written		10	10	20	20	60	60	40	40	100	100	7035	ELEC	Yes				
3	803AN0E002	Data Analytics Tools and Techniques	ANA	3	0	0	30	3	2	0	Written	20			20	20	60	60	40	40	100	100	7035	ELEC	Yes				
4	803AN2E001	Financial Analytics - I	ANA	3	0	0	30	3	2	0	Written	10	10	20		20	60	60	40	40	100	100	7035	ELEC	Yes				
5	803AN0E003	Visual Analytics Tools & Techniques	ANA	3	0	0	30	3	2	0	Written	15			20	25	60	60	40	40	100	100	7035	ELEC	Yes				
6	803AN0E004	Big Data Analytics and Its Applications	ANA	3	0	0	30	3	2	0	Written	10			25	25	60	60	40	40	100	100	7035	ELEC	Yes				

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credit/s	Duration of Examination (Hrs)		Mode of Exam	Examination Scheme (Weightage)										Template Codes	Category	GR applicable (Yes / No)	Remark	Academic council date and page number												
									Term End Examination	Only ICA		Distribution of ICA Marks						TEE		Total																		
												Written / OffLine/ On line/Computer based / Practical	Class Participation	Test	Case Study	Assignment	Project Work	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)						Marks (ICA+ TEE)	Weightage %										
Elective - Finance																																						
7	803FI0E001	Advanced Financial Reporting & Analysis	FIN	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes													
8	803FI0E002	Business Valuation	FIN	3	0	0	30	3	2	0	Written	10		20		30	60	60	40	40	100	100	7035	ELEC	Yes													
9	803FI0E003	Financial Derivatives	FIN	3	0	0	30	3	2	0	Written	0	40	0	10	10	60	60	40	40	100	100	7035	ELEC	Yes													
10	803AN2E001	Financial Analytics - I	ANA	3	0	0	30	3	2	0	Written	10	10	20		20	60	60	40	40	100	100	7035	ELEC	Yes													
11	803FI0E004	Financial Statement Analysis	FIN	3	0	0	30	3	2	0	Written		20		10	30	60	60	40	40	100	100	7035	ELEC	Yes													
12	803FI0E005	Investment Analysis & Portfolio Management	FIN	3	0	0	30	3	2	0	Written	10	20		30		60	60	40	40	100	100	7035	ELEC	Yes													
13	803FI0E006	Project Appraisal and Financing	FIN	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes													
14	803FI0E007	Commercial Bank Management	FIN	3	0	0	30	3	2	0	Written	5	0	0	30	25	60	60	40	40	100	100	7035	ELEC	Yes													
Elective -Marketing																																						
15	803MK0E001	Customer Relationship Management	MKT	3	0	0	30	3	2	0	Written	10	20		10	20	60	60	40	40	100	100	7035	ELEC	Yes													
16	803MK0E002	Digital Marketing	MKT	3	0	0	30	3	2	0	Written	10	10	10		30	60	60	40	40	100	100	7035	ELEC	Yes													
17	803MK0E003	Consumer Behaviour	MKT	3	0	0	30	3	2	0	Written		20		20	20	60	60	40	40	100	100	7035	ELEC	Yes													
18	803MK0E004	Retail Management	MKT	3	0	0	30	3	2	0	Written	10		20		30	60	60	40	40	100	100	7035	ELEC	Yes													
19	803MK0E005	Sales and Distribution Management	MKT	3	0	0	30	3	2	0	Written	10	20			30	60	60	40	40	100	100	7035	ELEC	Yes													

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credits	Duration of Examination (Hrs)		Examination Scheme (Weightage)										Template Codes	Category	GR applicable (Yes / No)	Remark	Academic council date and page number								
									Term End Examination	Only ICA	Distribution of ICA Marks					TEE		Total															
											Written / OffLine/ On line/ Computer based / Practical	Class Participation	Test	Case Study	Assignment	Project Work	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)						Marks (ICA+ TEE)	Weightage %						
Elective -Operations																																	
20	803OP0E001	Operations Strategy	OPS	3	0	0	30	3	2	0	Written			20	20	20	60	60	40	40	100	100	7035	ELEC	Yes								
21	803OP0E002	Supply Chain Management	OPS	3	0	0	30	3	2	0	Written		10	10	20	20	60	60	40	40	100	100	7035	ELEC	Yes								
22	803OP0E003	Logistics Management	OPS	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes								
23	803OP0E004	Project Management	OPS	3	0	0	30	3	2	0	Written		20	20	20		60	60	40	40	100	100	7035	ELEC	Yes								
24	803OP0E006	Six Sigma	OPS	3	0	0	30	3	2	0	Written	10			25	25	60	60	40	40	100	100	7035	ELEC	Yes								
25	803OP0E005	Total Quality Management	OPS	3	0	0	30	3	2	0	Written		20		20	20	60	60	40	40	100	100	7035	ELEC	Yes								
Elective -Human Resources																																	
26	803HR0E001	Learning & Development	HRBS	3	0	0	30	3	2	0	Written			10	20	30	60	60	40	40	100	100	7035	ELEC	Yes								
27	803HR0E002	Legal Framework of Industrial Relations	HRBS	3	0	0	30	3	2	0	Written		20	20	20		60	60	40	40	100	100	7035	ELEC	Yes								
28	803HR0E003	Selection and Recruitment	HRBS	3	0	0	30	3	2	0	Written	10			20	30	60	60	40	40	100	100	7035	ELEC	Yes								
29	803HR0E004	Strategic Human Resource Management	HRBS	3	0	0	30	3	2	0	Written	20	20		20		60	60	40	40	100	100	7035	ELEC	Yes								
Elective -IT																																	
30	803AN0E004	Big Data Analytics and Its Applications	ANA	3	0	0	30	3	2	0	Written	20			20	20	60	60	40	40	100	100	7035	ELEC	Yes								
31	803IT0E001	Business Intelligence and Decision Support Systems	ITS	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes								
32	803IT0E002	Business Process Modelling & Management	ITS	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes								
33	803IT0E003	Knowledge Management	ITS	3	0	0	30	3	2	0	Written	15		30	15		60	60	40	40	100	100	7035	ELEC	Yes								

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	The ory Hours per week	Practical Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credit/s	Duration of Examination (Hrs)		Mode of Exam	Examination Scheme (Weightage)											Template Codes	Category	GR applicable (Yes / No)	Remark	Academic council date and page number
									Term End Examination	Only ICA		Distribution of ICA Marks							TEE		Total						
											Written / OffLine/ On line/ Computer based / Practical	Class Participation	Test	Case Study	Assignment	Project Work	Total Marks	Scale d to (Marks)	Marks (Question Paper)	Scale d to (Marks)	Marks (ICA+ TEE)	Weightage %					
Elective -Strategy & GM																											
34	803BE0E001	Management Consulting	BES	3	0	0	30	3	2	0	Written	10	10	20		20	60	60	40	40	100	100	7035	ELEC	Yes		
35	803BE0E002	Corporate Turnaround	BES	3	0	0	30	3	2	0	Written						60	60	40	40	100	100	7035	ELEC	Yes	No Course Outline available	
36	803BE0E003	Corporate Sustainability	BES	3	0	0	30	3	2	0	Written	10		30	20		60	60	40	40	100	100	7035	ELEC	Yes		
37	803BE0E004	International Business	BES	3	0	0	30	3	2	0	Written			20	20	20	60	60	40	40	100	100	7035	ELEC	Yes		
38	803BE0E005	Econometrics	BES	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes		
39	803BE0E012	Global Strategic Management	BES	3	0	0	30	3	2	0	Written		25		20	15	60	60	40	40	100	100	7035	ELEC	Yes		
		Total		18	0	0	180	18	8	0							400	400	200	200	600	600					

Note 1: Student can select any 5 elective (totaling to 15 credits) courses from the list of electives offered above (i.e. 1 comp + 5 Ele : 3+15=18 Credits)

Note 2: Students who have opted for 'Financial Analytics - I' from the Financa stream, cannot opt for 'Financial Analytics - I' from the Analytics stream and vice versa.

Note 3: Students who have opted for 'Big Data Analytics and Its Application' from the IT stream, cannot opt for 'Big Data Analytics and Its Application' from the Analytics stream and vice versa.

Justification : Industry Analysis : This course is based on real-life data of different industries. Students are required to prepare the economic profile , functional and strategic analysis of the industry assigned to them in group of 4 to 5 students. Industry's Investment Attractiveness report needs to be prepared and there is an individual viva-voce conducted for each student on their industry analysis work. ICA components and rubrics have been designed with focus on individual as well team work assessments.

Course Coordinator
Date: 29.06.2022

Assistant Registrar

Deputy Registrar

Joint Registrar

PGP Chairperson & Dy. Director

Name of the Programme: MASTER OF BUSINESS ADMINISTRATION

Year of the Programme: Second

Trimester: V

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credit /s	Duration of Examination		Mode of Exam Written / OffLine/Online/Computer based / Practical/Viva /Jury/ Presentation	Examination Scheme (Weightage)								Template Codes	Category	GR applicable (Yes / No)	Remark	Academic council date and page number			
									Term End Examination	Only ICA		Distribution of ICA Marks				TEE		Total									
												Test I	Test II	Term work *	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)	Marks (ICA+ TEE)						Weightage %		
Compulsory Course																											
1	803GM0C004	Business Simulation	GMT	3	0	0	30	3	7	0	Computer Based	25	20	15	60	60	40	40	100	100	7035	COMP	No				
Elective - Analytics																											
2	803AN0E005	Artificial Intelligence	ANA	3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes				
3	803AN2E002	Financial Analytics II		3	0	0	30	3	2	0	Computer Based	20	20	20	60	60	40	40	100	100	7035	ELEC	NO		52nd ACM 8 Oct 2021		
4	803AN0E007	Machine Learning Theory & Applications		3	0	0	30	3	2	0	Written	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes				
5	803AN0E008	Marketing Analytics		3	0	0	30	3	2	0	Written	15	15	30	60	60	40	40	100	100	7035	ELEC	Yes				
6	803AN0X001	Consumer Data-driven Decision Making		3	0	0	30	0	0	3	Practical and presentation	To be flashed on transcript as satisfactory / not satisfactory										8095	EXEX	NO	VAC		
7	803AN0E006	Data Analytics using Python		3	0	0	30	3	2	0	Written	10	20	30	60	60	40	40	100	100	7035	ELEC	Yes		54 ACM 23 June 2022		
Elective - Finance																											
8	803FI0E021	Financial Risk Management	FIN	3	0	0	30	3	2	0	Written	10	25	25	60	60	40	40	100	100	7035	ELEC	Yes				
9	803AN2E002	Financial Analytics II		3	0	0	30	3	2	0	Computer Based	20	20	20	60	60	40	40	100	100	7035	ELEC	NO		52nd ACM 8 Oct 2021		
10	803FI0E023	International Finance		3	0	0	30	3	2	0	Written	10	20	30	60	60	40	40	100	100	7035	ELEC	Yes				
11	803FI0E024	Investment Banking		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes				
12	803FI0E027	Wealth Management		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	YES		52nd ACM 8 Oct 2021		
13	803FI0E022	Fixed Income Securities & Debt Markets		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes				
14	803FI0E026	Value Investing		3	0	0	30	3	2	0	Written	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes		54 ACM 23 June 2022		
15	803FI0E025	Strategic Cost Management		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes				

(As approved in the Academic Council dated (40th ACM - 22nd June 2018, 44th ACM - 14.06.2019 & 45th ACM - 11.10.2019 & 52nd ACM 8 Oct 2021 & 54th ACM 23 June 2022))

Name of the Programme: MASTER OF BUSINESS ADMINISTRATION

Year of the Programme: Second

Trimester: V

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credit /s	Duration of Examination		Mode of Exam Written / OffLine/Online/Computer based / Practical/Viva /Jury/ Presentation	Examination Scheme (Weightage)								Template Codes	Category	GR applicable (Yes/No)	Remark	Academic council date and page number				
									Term End Examination	Only ICA		Distribution of ICA Marks					TEE		Total									
												Test I	Test II	Term work *	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)	Marks (ICA+ TEE)						Weightage %			
Elective -Marketing																												
16	803MK0E019	Brand Management	MKT	3	0	0	30	3	2	0	Written																	
17	803MK0E020	Integrated Marketing Communication		3	0	0	30	3	2	0	Written	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes					
18	803MK0E021	Services Marketing		3	0	0	30	3	2	0	Written	15	15	30	60	60	40	40	100	100	7035	ELEC	YES		52nd ACM 8 Oct 2021			
19	803AN0E008	Marketing Analytics	ANA	3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes					
20	803MK1E001	Pricing Strategies	MKT	1.5	0	0	15	1.5	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes					
Elective -Operations																												
21	803OP0E010	Strategic Sourcing & E-Procurement	OPS	3	0	0	30	3	2	0	Written																	
22	803OP0E008	Lean Enterprise		3	0	0	30	3	2	0	Written	10	20	30	60	60	40	40	100	100	7035	ELEC	Yes					
23	803OP0E007	Advanced Supply Chain Management		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes					
24	803OP0E009	Service Operations		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes					
Elective -Human Resources																												
25	803HR0E017	Performance Management	HRBS	3	0	0	30	3	2	0	Written																	
26	803HR0E013	Compensation and Benefits		3	0	0	30	3	2	0	Written	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes					
27	803HR0E016	Organization Development & Change		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes					
28	803HR0E014	HRM in Service Sector		3	0	0	30	3	2	0	Written	15	15	30	60	60	40	40	100	100	7035	ELEC	Yes					
29	803HR0E018	Social Security Legislations		3	0	0	30	3	2	0	Written	15	15	30	60	60	40	40	100	100	7035	ELEC	Yes					
30	803HR0X005	Mindful Leadership		3	0	0	30	0	0	0	Nil	10	30	20	60	60	40	40	100	100	7035	ELEC	Yes					
31	803HR0E012	Career Management		3	0	0	30	3	2	0	Written	No evaluation								8395	EXEX	NO	VAC					
											12	24	24	60	60	40	40	100	100	7035	ELEC	Yes			54 ACM 23 June 2022			

Sr. No.	Module / Subject Code	Name of the Module	Area / Discipline	Theory Hours per week	Practicals Hours per week	Tutorials Hours per week	Total no. of hours for the subject	Credit /s	Duration of Examination		Mode of Exam	Examination Scheme (Weightage)							Template Codes	Category	GR applicab le (Yes / No)	Remarks	Academic council date and page number			
									Term End Examination	Only ICA		Distribution of ICA Marks					TEE							Total		
												Test I	Test II	Term work *	Total Marks	Scaled to (Marks)	Marks (Question Paper)	Scaled to (Marks)							Marks (ICA+ TEE)	Weightage %
32	803HR0E015	International Human Resource Management		3	0	0	30	3	2	0	Written / OffLine/On line/Computer based / Practical/Viva /Jury/ Presentation	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes		54 ACM 23 June 2022	
		Elective -IT									Written	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes			
33	803IT0E005	Digital Transformation	ITS	3	0	0	30	3	2	0	Written															
34	803AN0E005	Artificial Intelligence	ANA	3	0	0	30	3	2	0	Written	20	20	20	60	60	40	40	100	100	7035	ELEC	Yes			
35	803IT0E007	IT Strategy	ITS	3	0	0	30	3	2	0	Written	20	25	15	60	60	40	40	100	100	7035	ELEC	Yes			
36	803IT0E004	Cloud Computing		1.5	0	0	15	1.5	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes			
37	803IT0E006	Internet of Things Applications		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes			
		Elective -Strategy & GM										Written	15	15	30	60	60	40	40	100	100	7035	ELEC	Yes		
38	803BE0E014	Enterprise Risk Management	BES	3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes			
39	803BE0E015	Mergers, Acquisitions & Corporate Restructuring		3	0	0	30	3	2	0	Written	25	20	15	60	60	40	40	100	100	7035	ELEC	Yes			
40	803BE0E013	Advance Strategy		1.5	0	0	15	1.5	2	0	Submission & Presentation /Viva	25	20	15	60	60	40	40	100	100	7035	ELEC	NO			
				Total	15	0	0	150	15	15	0				300	300	200	200	500	500						

Note 1: Student can select any 4 elective (totaling to 12 credits) courses from the list of electives offered above (i.e. 1 comp + 4 Ele : 3+12=15 Credits)

Note 2: Students who have opted for 'Marketing Analytics' from the Marketing stream, cannot opt for 'Marketing Analytics' from the Analytics stream and vice versa.

Note 3: Students who have opted for 'Artificial Intelligence' from the Operations stream, cannot opt for 'Artificial Intelligence' from the Analytics stream and vice versa.

Note 4: As per the Exam & SAP Team guidance, the exam mode code has been changed.

(Signature)
Course Coordinator

Date: 27-Aug-22

(Signature)
Assistant Registrar

(Signature)
Deputy Registrar

(Signature)
Deputy Registrar

(Signature)
Director

* Term Work = Viva/Presentations/ Journals/ Assignments/ quizzes/ MCQ/ Business Plans/ Role Plans/ Discussion/ Class Participation etc
Test I = Class Participation, Quizzes, Assignments
Test II = Discussion, Case Studies/presentation, Role Play, Mid Term