

SCHOOL OF BUSINESS MANAGEMENT

CAMPUS PLACEMENT BROCHURE

NMIMS INDORE
2025-27



Director's Note

On behalf of NMIMS Indore, I warmly welcome you to our campus. We are committed to academic excellence, impactful research, and strong industry engagement, creating a dynamic learning environment that builds knowledge, skills, and adaptability. With a strong focus on integrity, discipline, innovation, and ESG responsibility, we aim to nurture well-rounded, responsible future leaders.

About NMIMS Indore

The School of Business Management, Indore Campus, SVKM's NMIMS, offers a contemporary management education that blends academic rigour with real-world business application. With an industry-integrated curriculum, case-based learning, live projects, simulations, and internships, students develop strong analytical, decision-making, and leadership skills.

Located in the fast-growing business hub of Indore, the campus provides exposure to diverse and evolving industry environments. Backed by NMIMS's multidisciplinary ecosystem, SBM Indore prepares future-ready managers for careers across corporates, startups, and the digital economy, while fostering innovation, ethical leadership, and social responsibility.



BATCH PROFILE

(Class of 2025-27)

EDUCATIONAL BACKGROUND

Engineering

15.9%

Commerce

69.3%

Science

8%

Arts

6.8%

GENDER DIVERSITY

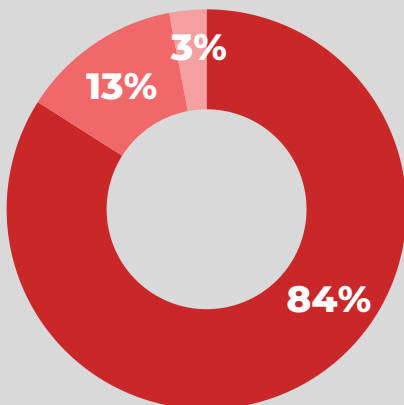


35%
Female



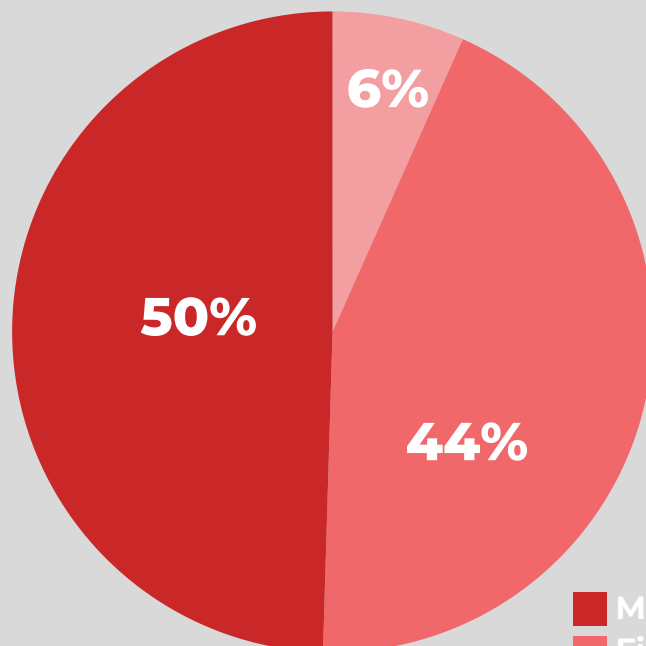
65%
Male

WORK EXPERIENCE



■ Freshers
■ 1-24 Months
■ > 24 Months

DOMAIN DISTRIBUTION



■ Marketing
■ Finance
■ Others

COURSE OUTLINE 1st Year



Trimester 1

- Financial Accounting and Analysis
- Microeconomics
- Marketing Management I
- Statistical Inference for Decision-Making
- Ethical Issues in Management
- Managerial Communication I
- Organizational Behavior I
- Contract Competition & Consumer Laws

Trimester 2



- Management Accounting for Decision Making
- Industry & Competitive Landscape Analysis
- Macroeconomics
- Managerial Communication II
- Value Risk & Capital Markets
- Storytelling with Data
- Marketing Management II
- Organization Behavior II
- Optimization & Modelling for Business Decisions



Trimester 3

- Corporate Sustainability
- Financial Modelling
- Sales Management
- Production & Operations Management
- Human Resource Management
- Strategic Management
- Negotiations Skills & Processes
- Predictive Analytics
- Business Research Methods
- Corporate Finance Leadership
- Communication & Decision Making

COURSE OUTLINE 2nd Year

Marketing

- Digital Marketing
- Strategic Brand Management
- Product Strategy
- Pricing Strategies
- Integrated Marketing Communication
- Marketing Strategy
- Consumer Behaviour

Finance

- Investment Analysis & Portfolio Management
- Business Valuation
- Financial Risk Management
- Financial Derivatives
- Investment Banking
- Mergers, Acquisitions and Corporate Restructuring

HR

- Recruitment and Selection
- People Analytics
- Talent Management
- Performance Management at Work
- Learning & Development
- Organization Development & Change
- Emotional Intelligence at Work

Operations

- Supply Chain Management
- Project Management
- Logistics Management
- Service Operations Management
- Strategic Sourcing & Procurement
- Operations Strategy
- Technology Driven Excellence in Value Chain

Analytics

- Artificial Intelligence for Managers
- Marketing Analytics
- Financial Analytics
- Multivariate Data Analysis
- People Analytics
- Visual Analytics
- Consumer Data Analytics
- Digital Leadership in the Age of Industry

Strategy

- Management Consulting
- Global Strategic Management
- Business Strategies for the New Economy
- Managing Growth
- Corporate Turnaround
- Innovation Management
- Strategic Performance Management and Control

Final Placement Highlights



Roles Offered

Senior Business Analyst

Senior Financial Data Analyst

Marketing Manager

Assistant Project Manager

Associate Product Manager

Product Marketing Associate

Management Trainee Finance

Market Research Analyst

TOP RECRUITERS

CRISIL
An S&P Global Company

ICICI Bank

Deloitte.

genpact

Consilio

MOODY'S

1Lattice
Better decisions. Enabled.

RBL BANK



Mercedes-Benz

ADITYA BIRLA CAPITAL

Third Bridge

MIRAGGIO

ROYAL ENFIELD

ICICI PRUDENTIAL LIFE INSURANCE

dexian



Tech Mahindra

ICICI Securities

AWL
Agri business

INDIA GLOBAL FORUM

JLL

Univariedy

PENSOL

CLOUDBYZ

shj

LISEGA
A BUHLMANN COMPANY

AAJ

VI

DRIP/c

SHRIRAM Finance

MedPlus

ROLLING ARRAYS

indiamart

WAVGROUND

HILTI

Summer Placement Highlights



Roles Offered

Brand
Consultant

Social Media
Intern

Accounts
Intern

Equity Research
Intern

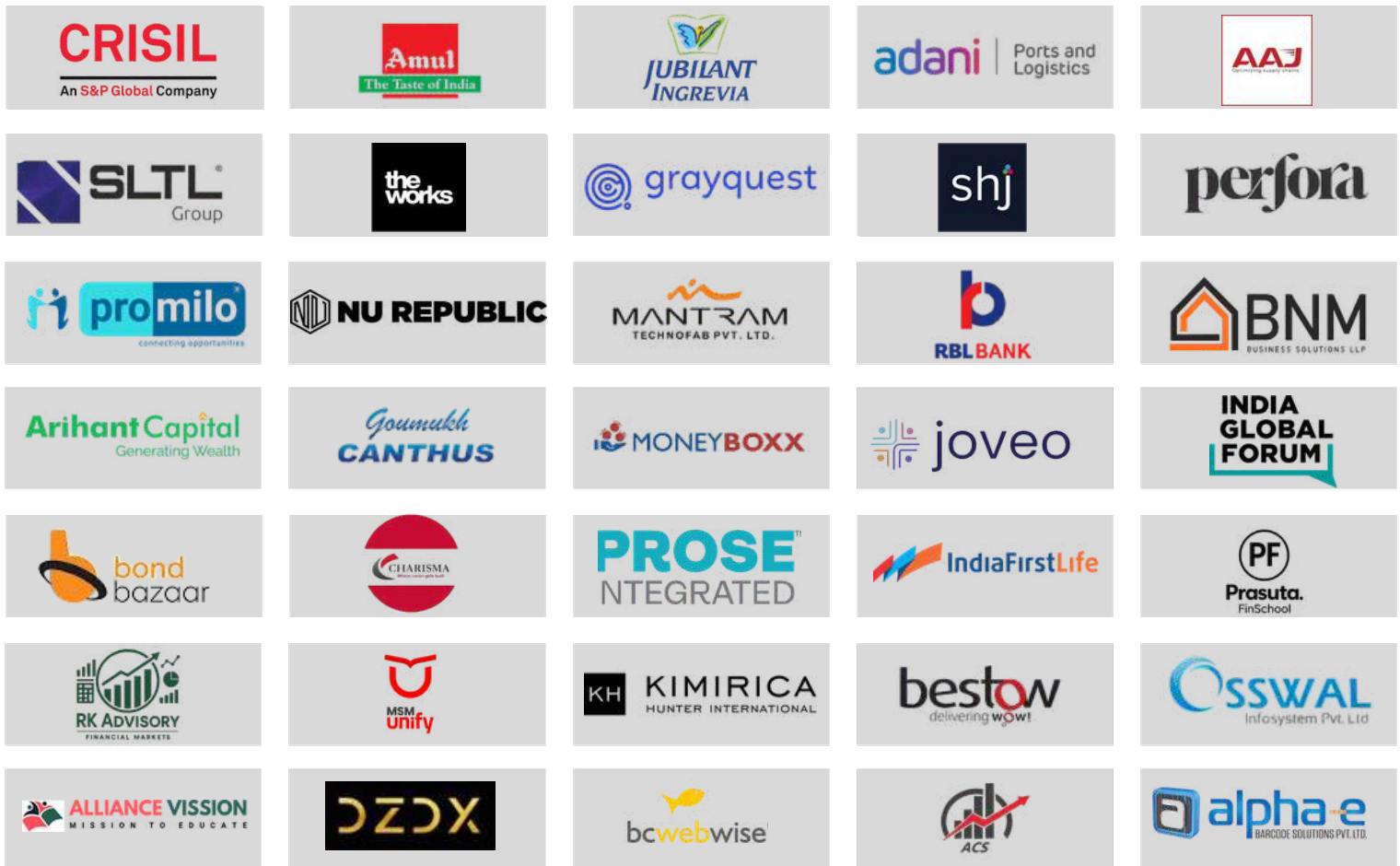
Operations
Intern

Brand &
Marketing Intern

Finance
Consultant Intern

Digital Marketing
Intern

TOP RECRUITERS



PLACEMENT TEAM



PRAMITH BADEKA
ASST DIRECTOR, PLACEMENETS

+91 7000545900
pramith.badeka@nmims.edu



SHIKHA AWASTHI
PLACEMENT COORDINATOR

+91 9131124819
shikha.awasthi@nmims.edu



ABHIJEET NAYAK
PLACEMENT EXECUTIVE

+91 8641014100
abhijeet.nayak@nmims.edu

PLACEMENT COMMITTEE



Members

- Saniya Mansuri
- Miten Valani
- Pranjal Khanna
- Kunal Arora
- Krishna Mutreja
- Utkarsh Mishra
- Debolina Das
- Shashank Agarwal
- Harishma Devi
- Yashvi Thakkar
- Het Purohit
- Dhvani Krishn
- Rajvi Rajpura
- Mohammad Sohail
- Yash Ninawe
- Khushi Agarwal
- Hardee Khakhra



TOP 50

NMIMS University
NIRF Ranking
2023



44 Years

Legacy of
SVKM's NMIMS



Category 1

NMIMS
University by
Ministry of HRD



A++

Accredited in
the 4th cycle by
NAAC



CONTACT US



Super Corridor Rd, Gandhi Nagar,
Indore, Madhya Pradesh, India 453112



0731- 2581509 / 0731- 2581507



Indore.Placement@nmims.edu