

#### **INDORE**



# SCHOOL OF COMMERCE

- **(** +91 9669667168
- () 0731-2581528



## BBA / BCOM (HONS.) ~ CLASS OF 2025









| NAAC - A+ Accreditati | on    |        |          |      | £ 70 |                   |     |     |         | Universit   | y Kank -49 |
|-----------------------|-------|--------|----------|------|------|-------------------|-----|-----|---------|-------------|------------|
|                       | BBA & | 3 Year | 2nd Year | 2026 | 181  | Summer Internship | 20K | 20K | 8 Weeks | May to June | Sep - Dec  |

School of Commerce BBA & 3 Year 2nd Year 2026 181 Summer Internship 20K 20K 8 Weeks May to June Sep - Dec 3rd Year 2025 180 Final Placement 4.5 LPA 3.3 LPA NA May Sep - Dec

- 40+ years of legacy
- 8 campuses and 17 constituent schools across India
- International linkages & placements

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#### NAAC **ACCREDITED**

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#### **PAST RECRUITERS**





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#### **RANKING-2024**



university rank #49

#### **BBA-BCOM Course Highlights**

- Accounting: Financial, Cost, Management
- **Business Analytics Training**
- **International Business**
- **Strategic Management & HRM Training**
- **Portfolio Management**

**Timeline: September 2024** 

#### **FINAL PLACEMENTS 2023-24**

**Highest Offered 23 LPA** 

**Highest CTC** 4.5 LPA

**Average CTC** 3.3 LPA

**Median CTC** 3 LPA

#### **FIELD**

Placement Enrolment- BATCH SIZE: 67

Bcom (Hons) (39)

Power BI

**New Age Learning** 

**Educational Background** 

Global relationship with University of Bristol UK

orange

**Mandatory Courses: Excel, Power BI** 

2 Frequent Guest Lectures

4 Students from all background

jamovi

#### **CANDIDATE POOL**



**MALES: 35 %** 

**Students from throughout INDIA** 

**FEMALE: 65 %** 

#### ER INTERNSHIP OFFERS











































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# Course Description B.Com (Hons.)

#### **Investment Analysis and Portfolio Management**

- Theories: **Portfolio** Management including developing portfolios
- Key aspects-mutual fund industry
- Application: evaluation tools- mutual fund products and fund management styles

#### Financial reporting standards and Auditing

- Financial reporting in presenting and disclosing financial information
- Analysis and Interpretation of Indian **Accounting Standards**
- Knowledge Standard **Audit** of procedures, techniques

#### **Financial Market Institutions**

- Financial markets and its institutional structures
- Differences financial between instruments and the institutions that operate in today's financial markets

#### **Strategic Management**

- Understanding the various strategies available to organisations
- Process formulating, analysing, implementing, and evaluation of strategies

#### **Financial Modeling**

- Forecasting of financials and valuation in **MS Excel**
- Application of business and strategic acumen
- Acute forecasts of the financials
- Valuation models and uncertainty analysis

#### **Ethics & Governance**

- Ethical dilemmas: in professional, business and personal life
- Effective dealing with such situations
- Ethic-based perspective into decisions: in business domain

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https://www.nmimsindore.org/

## SVKM'S NMIMS, INDORE



0731-2581528







# Course Description BBA

| Advanced Financial Management   | Business Analytics  | Forex And risk management  |
|---|---|--|
| <ul> <li>Applications: corporate financial decisions and valuation</li> </ul> | <ul> <li>Data-driven business decision making</li> <li>Models: evaluation of possible course of action</li> </ul>                                       | <ul> <li>Financial derivatives, their differences</li> <li>Application in real-world scenarios</li> <li>Pricing, analysis, application: derivatives and derivative trading</li> <li>Strategies for hedging, speculation and arbitrage</li> </ul> |
| Direct and Digital Marketing  | Operations & Supply Chain Management  | Sales and Distribution Management  |
| <ul> <li>Practical aspects of direct and digital marketing</li> </ul>         | <ul> <li>Operations management</li> <li>Practical application: business operations.</li> <li>Learn- concepts to enhance business performance</li> </ul> | <ul> <li>Practical aspects of Sales &amp;         Distribution in the corporate world     </li> </ul>  |
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## BBA / BCOM (HONS.) ~ CLASS OF 2025

## Placement Team



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## CONTACT US

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## THANK YOU